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Academic Success Center of Kentucky Newsletter

Building Better Minds

March 2012

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"Unstuck," and Ready for the
Challenge!

Workshop:Evidence is in...IQ Can Be Changed



Carol and Kyle Brown, founders of the Academic Success Center of Kentucky

WORKSHOP

"The Evidence is in....
IQ can be Changed"

March 24 1pm-3pm 180 Bold Venture Grace Presbyterian Church

"Unstuck" and Ready for the Challenge!

My daughter Rose has Down Syndrome and is 11. She seemed to have gotten "stuck" in her learning this last year, at least as evidenced by "MAP" testing at school. These are the tests that they give at the beginning of the year, in December, and at the end of the year. She was shutting down at school more and more and refusing to even try.

All of last year Rose's scores have stayed flat. Even this fall there was no improvement since the last year.

On her IQ testing she always is short in working memory and visual processing skills, falling back to the 5 year old age.

Carol Brown helped us to change that. Carol and her husband develop individualized programs for kids that actually teach skills to improve working memory, visual processing, or other identified areas.

Carol worked with Rose for 12 weeks this past fall. The principal was so excited to call me - they expect the kids to score 3 - 5 points higher from the first test at the beginning of school to the test given in December. Rose scored - 12 to 20 points higher in EACH category tested!! THEY WERE AMAZED and so was I.

Danville, KY

Cost \$25 (couples \$25)

In this 2-hour workshop, Carol goes through the building blocks necessary to improve academic skills. You will learn the developmental learning programs used that have helped a variety of developmental/learning/behavior/attention struggles from children to adults. You will leave with exercises to use today and hope for the future!

WORKSHOP REGISTRATION

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Quick Links

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We help students with these challenges succeed in school.

- Difficulty reading
- Easily distracted
- Unable to concentrate
- Frustrated in school

Subject	Fall	Winter
Reading	161	181
Math	171	182
Lang.Usage	158	175
Science Concepts	161	185
General Science	168	184

^{*}Typical gains 3-5 points

Tragedy of IQ Tests

"Intelligence is a Process, Not a Thing!"

"[Some] assert that an individual's intelligence is a fixed quantity which cannot be increased. We must protest and react against this brutal pessimism...With practice, training, and above all method, we manage to increase our attention, our memory, our judgment, and literally to become more intelligent than we were before." Alfred Binet, originator of the first widely used intelligence test 1905.

Binet's insights have been confirmed over the last 10 years and we now know that it is a combination of nature/genes (33%) and nurture/environment (66%). However, it was this IQ test that was changed and adapted by a researcher at Stanford named, Terman, and gave us the ubiquitous Stanford-Binet IQ test along with giving us the idea of a fixed quantity intelligence.

The message has been: "Your intelligence is something you were given, not something you've earned." However, the opposite is true. Intelligence is not fixed but waiting to be developed and improved. Few adults come close to their true intellectual potential.

As Binet proclaimed, we must protest. Many studies are showing that the more a teacher, a parent, and a student believes that their

- Needs directions repeated
- Weak comprehension
- Trouble making friends
- Spends longer than classmates on homework
- Misses the "big picture"
- Unable to recall math facts
- Known learning issues:
 - Dyslexia
 - Visual Processing Difficulties
 - Auditory Processing Disorder
 - ADD ADHD Learning Difficulties
 - Autism Spectrum Disorders
 - Language Disorder
 - Dysgraphia
 - Dyscalculia
 - Sensory Integration Dysfunction
 - Down Syndrome
 - Traumatic Brain Injury
 - Memory Difficulties

abilities can be developed, the greater success and joy they will find. It is about building and developing our minds and bodies.

Harvard Business Review: "New research shows that outstanding performance is the product of years of deliberate practice and coaching, not of any innate talent or skill."

Finally, we must embrace failure. We must see weaknesses as opportunities. Our only true failure is to give up.

Read more about the history of IQ Test on our website and David Shenk's book "The Genius in All of Us: New Insights into Genetics, Talent, and IQ."

Let's give our students the capacity to learn!

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Offer Expires April 30,2012

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